



## Blue Hill Heritage Trust

BLUE HILL / BROOKLIN / BROOKSVILLE / CASTINE / PENOBSCOT / SEDGWICK / SURRY

# Mission, Vision and Values

## Mission

To conserve in perpetuity land and water resources that support the long-term health and well-being of the natural and human communities on the Blue Hill Peninsula.

## Vision

Our vision for the future is this:

- The Blue Hill Peninsula will have a well-conceived array of conserved land and water resources that protect its natural character and sustain its ecological health in a changing climate.
- The recreational, economic, health and quality of life benefits that land and water conservation provides to present and future generations will be deeply valued by residents of all ages.
- Blue Hill Heritage Trust will be firmly embedded in Blue Hill Peninsula communities as a widely supported local institution attracting the involvement of people from all walks of life.
- The Trust will be an energetic, effective, well-managed and well-funded organization.

## Organizational Values

1. **Respect for and engagement with local communities.** We are a community organization. We respect the needs, values and traditions of the communities in which we work and seek a balance between the conservation of land and water resources and the sustainable productive human uses of those resources. We reach out to all members of our communities to encourage involvement in our work and we engage with residents and local organizations to promote a healthy, prosperous community life.
2. **Integrity beyond reproach.** In every aspect of our work, our dealings are marked by honesty, fairness, and trustworthiness, and we honor the trust and responsibilities given us by our members, supporters, colleagues, partners and the general public.
3. **Continuity of purpose.** Our mission provides our focus and guides everything we do. To fulfill that mission we are committed to sustaining an organization that endures and is successful over time.
4. **Innovation and risk.** We are willing to take risks and are open to innovative approaches and original ideas.
5. **Effective partnerships.** We build partnerships with individuals and organizations that leverage diverse strengths, skills and assets for common purposes.
6. **Commitment to the future.** We work in the present to fulfill our obligations to the future and continually update our knowledge as the climate and conditions change. We are committed to conserving the special natural character of the Blue Hill Peninsula not only for all current members of the Blue Hill Peninsula community but also for future generations.

*(as revised and approved 6-9-15)*