

## Vision

Our vision for the future is this:

- The Blue Hill peninsula and its associated islands will feature an array of conserved lands that will exemplify the many special natural features that collectively define the peninsula's character.
- A wide range of community members and institutions will support and assist Blue Hill Heritage Trust in conserving lands with significant conservation values and in stewarding the lands that are conserved.
- The Blue Hill Heritage Trust will be an energetic, effective, well-managed, and adequately funded organization that is widely respected and valued throughout its six-town area. It will be recognized as a leader in the conservation of land and water resources of local, state, and national importance.

## Organizational Values

1. **Respect for and engagement with local communities.** We are a community organization. We respect the needs, values and traditions of the communities in which we work and seek a balance between the conservation of land and water resources and the sustainable productive human uses of those resources. We reach out to all members of our communities to encourage involvement in our work and we engage with residents and local organizations to promote a healthy, prosperous community life.
2. **Integrity beyond reproach.** In every aspect of our work, our dealings are marked by honesty, fairness, and trustworthiness, and we honor the trust and responsibilities given us by our members, supporters, colleagues, partners and the general public.
3. **Continuity of purpose.** Our mission provides our focus and guides everything we do. To fulfill that mission we are committed to building an organization that will endure and be successful over time.
4. **Innovation and risk.** We are willing to take risks and are open to innovative approaches and original ideas.
5. **Effective partnerships.** We build partnerships with individuals and organizations that leverage diverse strengths, skills and assets for common purposes.
6. **Commitment to the future.** We work in the present to fulfill our obligations to the future. We are committed to conserving the special natural character of the Blue Hill peninsula not only for all current members of the Blue Hill peninsula community but also for future generations.

*(as adopted by the Board of Directors on March 4, 2003)*